



AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56335-1

DATE PRINTED 08/23/12

PAGE

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 AND

KDKA-TV

179297 AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888 ADVERTISER (OR AGENCY AND ADVERTISER) Cancellation Notice WATERFRONT STRATEGIES DCCC (DEMOCRATIC CONGRESSIONAL NAME Required 430 S Capitol St SE 1010 Wisconsin Ave NW AND Announcement 28 days **ADDRESS** Washington DC 20007-3603 Washington DC 20003-4024 prior notice USA USA CONTACT PRODUCTDECC TV 10/2-8 LOCAL Brian Butz-1 AGENCY EST. NO. PRODUCT 1310 SALESPERSON 1474 CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnoty		SPOTS T		IME				TOTAL		
ITEM	DAYS	PWK.	FROM	то	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
PRIN	AT STATION MARK IN	VOICE I	AID, PROOF	OF PERFORM	ANCE AND PI	JT IN PUBLIÇ FILE, PAID F	OR BY DCCC			
1 30 MI	∵-F NSEP	1	05:00A	05:58A	30S	10/02/12-10/05/12	THIS MORNING 5-6AM	1	450.00	450.00
	M-F W SEP	1	05:58A	07:00A	30\$	10/02/12-10/08/12	THIS MORNING 6-7AM	2	750.00	1500.00
	M-F N SEP	1	07:00A	09:00A	305	10/02/12-10/08/12	THE EARLY SHOW	2	425.00	850.00
4 30 M I	Sa NISEP	1	07:58A	10:00A	30s	10/06/12-10/06/12	SAT.CBS MORNING NEWS	1	375.00	375.00
	Su NSEP	1	08:28A	08:57A	30s	10/07/12-10/07/12	kD/PG SUNDAY EDITION	1	325.00	325,00
6 30 M I	M-F NSEP	1	09:00A	09:30A	30s	10/02/12-10/08/12	PITTSBURGH LIVE	2	300.00	600.00
	m~f k SEP	1	09:30A	09:57A	305	10/02/12-10/08/12	PITTSBURGH LIVE	2	300.00	600.00
8 30 M	Su N SEP	1	08:58A	10:28A	30s	10/07/12-10/07/12	CBS SUN MORN	1	700.00	700.00
9 30 M	Su N SEP	1	. 10:28A	11:30A	30s	10/07/12-10/07/12	FACE THE NATION	1	800.00	800.00
10 30 M	TrF USEP	1	. 04:30P	05:00P	30s	10/02/12-10/05/12	430-5PM NEWS	1	800.00	800.00
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(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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SALESPERSON NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS:

1474

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11 30 Mtl	M √SEP		1	05:002	05:30P	30s	10/08/12-10/08/12	5-530 PM NEWS	1	950.00	950.00
12 30 Mt	T-F NSEP		1	05:30P	06:00P	30s	10/02/12-10/05/12	530-6PM NEWS	1	950.00	950.00
13 30 MI			1	05:58P	06:30P	305	10/02/12-10/08/12	M-F 6PM NEWS	2	1150.00	2300.00
14 30 MH	T-F N SEP		1	06:30P	07:00P	30S	10/02/12-10/05/12	M-F 630PM NEWS	I	1150.00	1150.00
15 30 MI	Sa USEP		1	06:00P	06:30P	308	10/06/12-10/06/12		1	750.00	750.00
16 30 MII	Su NSEP		1	08:00P	09:002	305	10/07/12-10/07/12	THE AMAZING RACE	1	4000.00	4000.00
17 30 M t	T-F NSEP		1	11:00P	11:35P	30s	10/02/12-10/05/12	11PM NEWS	1	2250.00	2250.00
18 30 M II	Su NSEP		1	11:35P	12:05A	30s	10/07/12-10/07/12	#1 COCHRAN SUNDAY SPORTS	1	1100.00	1100.00
1.9 30 M l	T-F N SEP		1	11:35P	12:37A	202	10/02/12-10/05/12	11:35P-12:37A - LETTERMAN	1	550.00	550.00
								Total Contract:	24		21000.00
								F.W 0			
						Qtr 4	Oct -12 20250.00			<u>Total</u> 20250.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this pege and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission witt be allowed an Advertiser.





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179297	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 64888	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	WATERFRONT STRAT	PEGIES	DCCC (DEMOCRATIC CONGRESSIONAL	
AND	1010 Wisconsin A	AS MM	430 S Capitol St SE	Required
ADDRESS				Announcement 28 days
ADDME99	Washington	DC 20007-3603	Washington DC 20003-4024	prior notice
	USA		USA	
CONTACT			PRODUCTDCCC TV 10/2-8	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST, NO. 1474	PRODUCT 1310 CODE	
NATIONAL SALESPERSON				
BROADCAS	T SCHEDULE STABTING	G 10/02/12 AND FNDING 10/08	/12 NO. WEEKS: 1	1

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